



# FLEET MANAGEMENT PLAYBOOK



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## FLEET MANAGEMENT 101

Fleets today come in various forms and scales, from large national operations to local delivery services. If your business relies on a group of vehicles, you are managing a fleet. Regardless of the size or scope of your operations, effective fleet management is key to ensuring smooth and efficient operations.

Essentially, the goal of fleet management is to oversee and organise all aspects of your company's vehicles. This includes scheduling regular maintenance, implementing cost-saving strategies and training drivers. The complexity and specific practices of fleet management will depend on the size of your fleet, your industry and your company's unique needs.

Whether fleet management is one of your many tasks or your primary focus – this guide will provide you with the essentials to develop a successful fleet management programme. **Fidelity SecureDrive** is here to support you every step of the way, ensuring your fleet operates at peak performance.

### VALUE ON THE GROUND: OUR WINNING RECIPE

In a time of fluctuating fuel prices, effective fuel management is crucial. Fleet managers are always concerned about fuel conservation because excessive fuel consumption can significantly impact a company's budget. Using a telematics system like our **Fleet Manager System** can help closely monitor fleet fuel usage.

This system can ensure that drivers are assigned jobs close to their location to avoid unnecessary travel. GPS fleet tracking features help optimise routes more efficiently to save fuel. Additionally, using driver tracking tools can help operators monitor fuel-wasting behaviours, such as **excessive idling**.

Fleet management systems assist with managing operational costs, fuel saving, and vehicle maintenance. By focusing on these critical areas, you can save money and prevent costs from quickly adding up.

## EFFECTIVE FLEET MANAGEMENT QUANTIFIED

Depending on the need, fleet sizes can range from 1 to 10,000 vehicles. The main industries that could benefit from a fleet management system include:



Public Transport



Oil and Gas



Security



Mining



Emergency Services



Governments



Construction



Transport and Distribution



Utilities



Agricultural industry



Fast-Moving Consumer Goods



Landscaping Companies



Telecommunications

## FLEETS WE CURRENTLY SERVE



We manage over 300 corporate fleets, with approximately 60,000 vehicles.

## HOW WE HELP SAVE FUEL

By addressing fuel theft and unnecessary driving, we can help cut fuel costs by 35%. By comparing the average litres/100km of each vehicle and driver, leaks can be pinpointed and fuel management improved.

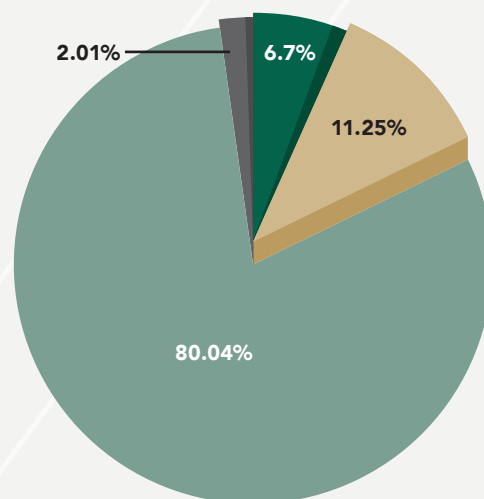
Reducing idling times is also essential, as idling consumes 3 litres of fuel per hour on average.

## HOW WE HELP DRIVERS

Using **Amber Vision Driver Management**, we can proactively respond to the human error factor in collisions through the driver alert tool.

The leading cause of collisions:

- Vehicle Faults
- Road Conditions
- Human Error
- Other



## OVERCOMING EMPLOYEE RESISTANCE TO FLEET MONITORING

One of the greatest challenges fleet managers encounter when introducing fleet tracking systems is employee resistance. Many employees may perceive the new software as a surveillance tool, feeling that the company is trying to monitor their every move.

In reality, these systems are intended to enhance their safety and optimise business operations. The most effective way to address employee concerns and reluctance is through comprehensive education and training, which can help them understand the true benefits of fleet tracking systems.

## GET FIDELITY SECUREDRIIVE: FLEET MANAGEMENT MADE EASY!

With a 95% recovery rate and the stats to back it up, you can put your trust in us to protect your fleet.

From driver monitoring and live tracking to route optimisation and theft prevention, Fidelity SecureDrive is your one-stop shop for all things fleet management.

Whether you're geofencing routes or just using a stolen vehicle recovery solution, you can take control of your fleet with **Fidelity SecureDrive**.

Don't miss out on our limited-time offer, which includes **Fidelity SecureDrive** and an **AmberVision Dashcam**, with **free installation**. Secure yours today.





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